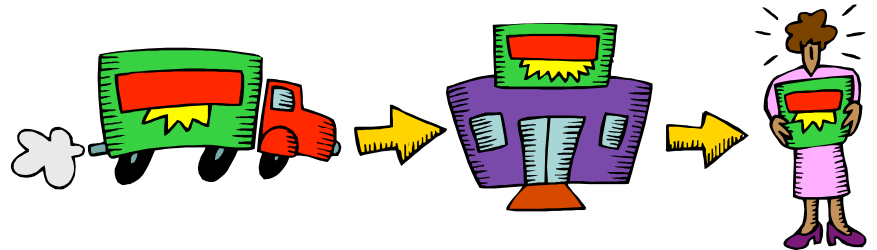


**Comparison Shopping** – doing research before purchasing a product or service; talking to people who have used the product/service, reading articles and reviews in consumer magazines, comparing prices at different stores



**Consumer** – a person who purchases goods or services



**Per** – “for each”, as in 15 blinks per minute or 55 miles per hour



**MPH = Mile *per* hour**

**Products** – food, clothing, school supplies, cars, houses; things that are grown or manufactured for sale



**Rate** – how many there are of one thing for a certain number of another thing



**Miles per gallon (MPG) is a standard unit of measure that measures how many miles a vehicle can travel on one gallon of fuel.**

**MPH = Miles per hour**

**Rate Table** – a chart used to compare costs for various numbers of items purchased

Batteries: 2 packages/\$3.00

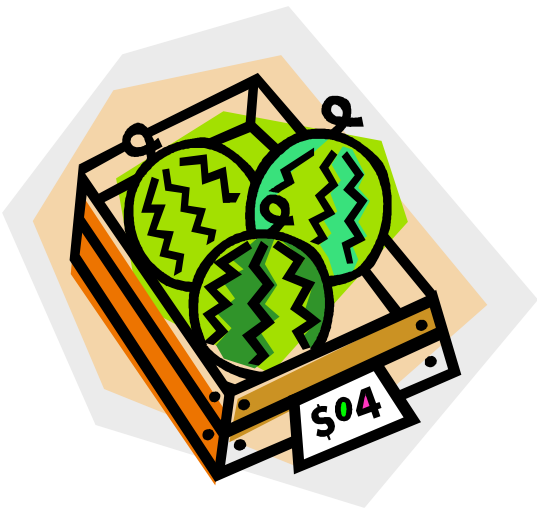
Packages	Cost
1	\$1.50
2	\$3.00
3	\$4.50
4	\$6.00
5	\$7.50
6	\$9.00
7	\$10.50
8	\$12.00
9	\$13.50

Rate Table

**Services** — include public transportation, school, postal service, telephone or electric service; things people pay other people to do for them



**Unit Price** — the cost of an item per unit of measure



**Unit Rate** – a cell in a rate table that lists the amount of one thing for a certain amount of another thing

Batteries: 2 packages/\$3.00

Packages	Cost
1	\$1.50
2	\$3.00
3	\$4.50
4	\$6.00
5	\$7.50
6	\$9.00
7	\$10.50
8	\$12.00
9	\$13.50

Rate Table

Unit rate

